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Message Text

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PAGE 01 STATE 224526

71
ORIGIN COME-00

INFO OCT-01 EUR-12 ISO-00 EB-07 /020 R

DRAFTED BY COMMERCE/BEWT:JBURGESS:LG
APPROVED BY EUR/EE:NGANDREWS
EUR/EE:SFROMOWITZ
---------- 065140
P 102133Z SEP 76
FM SECSTATE WASHDC
TO AMEMBASSY BUCHAREST PRIORITY

UNCLAS STATE 224526

E.O. 11652: N/A

TAGS: BEXT, RO

SUBJECT:BUSINESS VISIT: MR. STEVEN CLATER

FROM BURGESS FOR COMAT CASTRO

1. BEWT HAS BEEN CONTACTED BY MR. STEVEN CLATER OF MAS INC. AN ADVERTISING FIRM IN MILWAUKEE, WISCONSIN. HE WILL ARRIVE IN BUCHAREST MONDAY, SEPTEMBER 13, FOR A ONE-WEEK VISIT AND HE HAS ASKED FOR AN EMBASSY APPOINTMENT.

2. CLATER HAS BEEN IN TOUCH WITH GOR TRADE OFFICE IN NEW YORK AND WITH PUBLICOM OFFICIALS (MR. MARCAS AND MRS. BICUTI) IN BUCHAREST REGARDING POSSIBILITY OF DOING ADVERTISING FOR ROMANIA IN UNITED STATES.

3. CLATER REQUIRES NO ASSISTANCE REGARDING MEETINGS WITH ROMANIANS ANDAPPARENTLY HAS ALL MEETINGS SET. HE WOULD HOWEVER LIKE TO MEET WITH COMAT CASTRO OR OTHER MEMBERS OF EMBASSY ECONOMIC/COMMERCIAL SECTION AT 9:00 AM TUESDAY, SEPTEMBER 14. IF NECESSARY, HE CAN BE REACHED MONDAY EVENING AT INTERCONTINENTAL HOTEL. KISSINGER

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Disposition Approved on Date:
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Disposition Comment:
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Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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TAGS: BEXP, RO, (CLATER, STEVEN)
To: BUCHAREST
Type: TE
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